

News Release

David A. Wilson Joins MISCO as Operations Manager.

New position signals growth in one of few remaining U.S. manufacturers of loudspeakers.

Minneapolis, Minn. August 18, 2010 – MISCO, the world leader in innovative loudspeaker solutions, has named David A. Wilson its Operations Manager.

“David is an investment in our future and in our customers’ future.” says Dan Digre, MISCO President. “Bringing him on board now ensures that, as we continue to grow, our customers will continue to receive the highest quality, highest consistency, and fastest response times.”

MISCO has built a world class manufacturing facility in Minneapolis, uses lean manufacturing strategies to reduce costs, maintains formal quality systems to assure consistency, and focuses on long-term business strategies.

“They already are doing so much right,” says Wilson. “The challenge will be to keep their delivery times fast and their quality high even as their sales expand.”

Wilson has 23 years of experience and a Mini Masters from the University of Saint Thomas with an emphasis in Manufacturing Systems Engineering, Quality Management, and Business Administration. Past positions include President and Owner of Precision Design & Welding (Elk River); Vice President and Director of Manufacturing, Food Engineering Corporation (Plymouth); Vice President and COO of Despatch Industries (Lakeville); General Manager of Mid-Continent Engineering (Minneapolis); and General Manager of Taber Bushnell, (Minneapolis).

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About MISCO

MISCO, Minneapolis Speaker Company, has engineered and manufactured speakers for over 60 years. The company designs speakers for pro-sound, home audio & theater, aerospace, mass transit, autos & motorcycles, gaming, theme parks, medical, commercial and many other industry applications. For the sound you want, call 1-800-276-9955, or go to miscospeakers.com.