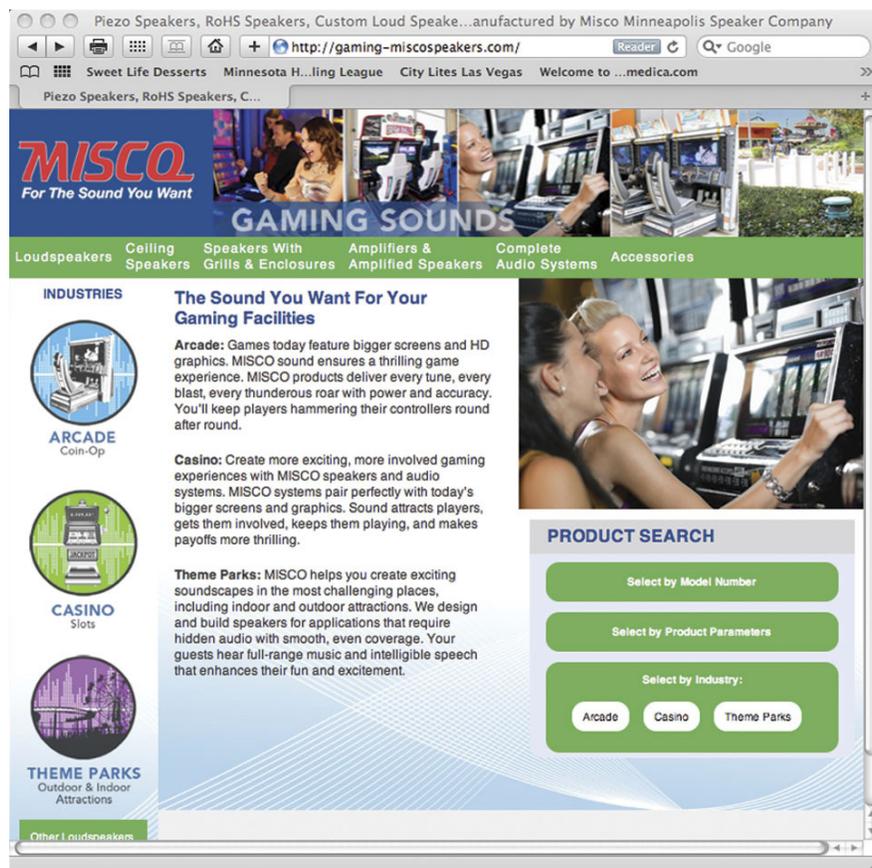# Misco launches first website dedicated to gaming audio systems

Loudspeaker manufacturer, MISCO has launched **gaming-miscospeakers.com**, the first website to focus exclusively on audio systems for casino and arcade games and theme park attractions. The site covers the design and manufacturing of audio systems that fit gaming environments while delivering the sonic excitement that games and attractions require.

"Sound is a huge part of games and attractions," says Dan Digre, Misco President. "If the sound system is developed correctly, the games signature sound will grab the customers' attention, get them excited and keep them playing. The gaming website presents all of the post sound card audio hardware necessary to help game and attraction designers build optimum sound systems".

The Misco gaming audio website presents information and products intended to make audio system design easier for game developers and manufacturers. There are specific sections for arcade games, casino games, and theme park attractions. In theme parks, for example, the challenge may be to create soundscapes, indoors or out, with hidden speakers that provide smooth coverage while delivering full-fidelity music and intelligible speech.

Digre explained that games are beginning to feature larger video screens and high-definition graphics, and game developers want audio systems to match. "The trend was initially driven by game consoles connected to home theater systems," he says. "Players expect that same immersive sound experience in an arcade or casino. It's also true of theme parks with sound playing a key role in the quality of the guests experience.

Unfortunately, Digre says, many game and attraction builders have limited knowledge of audio systems. "They'll go to a local audio shop or on-line electronic supplier, buy some speakers and an amp, and somehow fit them into the cabinet. But, in a few months, because of short product life, manufacturers often have trouble finding those same components."

By going to **gaming-miscospeakers.com**, Digre says, game and attraction builders will find the loudspeakers, enclosures, amplifiers, and accessories they need to create audio systems for each application. "Our engineers can work with customers, to create exactly the sound they want…The thrilling payoff for casino slots… The big sonic blast for an arcade games, or, whatever their requirements. And MISCO provides products with "No end-of-life", so gaming manufacturers can order the same components from us year after year."

 A new product market and system is featured, under the site's "Casino Gaming". A new system called *"Sign-Sound"* has been designed specifically for signage above gaming machines. This product has the capability to deliver identifiable sound, customized audio, theme music with optimized frequency response…all to provide the exciting and engaging sound and recognition needed to enhance today's games and attract today's players. To get more information on this exciting new product, go to **misco-gaming.s3.amazonaws.com/pdfs/sign-sound.pdf**